

# MidAmerica

Minority Business Development Council

Serving Kansas City, Western Missouri, and Kansas



## MAMBDC 20<sup>TH</sup> Annual Dinner

On behalf of the Mid America Minority Business Development Council board of directors and staff, we want to thank those MBEs and corporate partners who provided sponsorships, donations or purchased corporate tables for the MAMBDC Awards Dinner that was held January 26, 2006 at the Overland Park Marriott.

This event recognized excellence in minority business development and honored Minority Business Enterprises (MBEs) and corporations for their commitment to quality, diversity and teamwork.

The event began at 12 p.m. with a wonderful lunch followed by the awards presentations. The seven award winners were:

- MBE Supplier of the Year - Controlled Environment Products, Marilyn Townsend for excellence in service and business success.



## 10<sup>th</sup> Annual Business Opportunity Fair 2006

May 11<sup>th</sup>, 2006  
Bartle Hall

A plenary session kicked off the day's activities with a panel of minority business owners discussing their successes & challenges for growing their businesses. The panel consisted of Eric Burtin, President Burtin & Associated, Virgie Dillard, President Missouri Office Systems & Supplies, Ed Honesty, President/COO Best Harvest Bakeries and Byron McIntosh, President/CEO Greenleaf Construction.

Following the plenary session was the Contract Recognition where over 25 minority & majority firms were recognized for business expenditures of more than \$50,000 from April of 2005 to April

- Buyer of the Year - Karen Duffy, Ameristar Casino Hotel Kansas City for actively utilizing MBE suppliers.
- Newcomer of the Year – Sterling Stanford, Walton Construction for active participation in MAMBDC programs
- MBE Coordinator of the Year –Jacqueline Hall Kelly, University of Missouri System for effectively soliciting qualified MBEs as well as encouraging minority purchases within the UM System.
- CEO Advocate of the Year – Greg Walton, Chairman Walton Construction whose contributions to minority business development demonstrated vision and leadership.
- Corporation of the Year – Ameristar Casino Hotel Kansas City for their consistency and continued support to minority business development through its minority purchases, technical and managerial assistance of minority firms and programs.
- Appreciation Award- Brian Britton, Black & Veatch for the workshop series he conducted while working for Sprint.

Michael Scott, KCTV5 television anchor served as the master of ceremonies. Father Edward Kinerk, President Rockhurst University gave the invocation. The awards were presented by Troy Stremming, Vice President Government Affairs, Ameristar Casino Hotel Kansas City and MAMBDC Chairman on the Board and Lonnie Scott President of the Mid America Minority Business Development Council

Sponsors of the event included: Ameristar Casino Hotel Kansas City, Hallmark Cards, Sprint, Argosy Casino, Black & Veatch, JE Dunn, OfficeMax, Aquila, Burns & McDonnell, Commercial Litho, Honeywell, Kansas City Power & Light, Saint Luke’s Health System, Burtin & Associates, WingGate Travel, Kansas Speedway, Evolv Solutions, Walton Construction, Herman Johnson LLC, World Wide Technology, Small Business Monthly, Best Harvest Bakeries, Blue Cross & Blue Shield, Dillons, Harley Davidson, Douglass National Bank, L’il Guy Foods, Missouri Office Systems & Supplies, UPS and GPW & Associates.

All of our award recipients should be very proud of their progressive diversity initiatives and business accomplishments.

of 2006.

Over 75 booths featuring everything from food manufacturing company to car dealerships were represented that day. Exhibitors were given opportunity to network.

“The BOF is an event in which Ameristar is proud to participate every year. This year’s event gave me an opportunity to spend more quality time with vendors and really learn how their goods and services could benefit our business. I was also able to speak with representatives from other large companies to share best practices in their procurement processes to see how they are achieving their diversity initiative goals,” said Karen Duffy, Purchasing Manager for Ameristar Casino Hotel Kansas City.

“Through our sponsorship level, we were able to give a second booth to one of our new minority vendors, Christina Sloan of Li’L Guy Foods. It was rewarding to watch Sloan develop relationships and work to expand her business as well,” added Duffy. Several new Corps & MBE’s exhibited this year.

The trade show was from 12-5pm. The Silent /Live Auction raised over \$7K for the MBE Scholarship Fund.

Danny Glover was the keynote speaker. For the second year in a row MAMBDC partnered with Kauffman Scholars to allow them the opportunity to get up close and personal with a celebrity.

The Kauffman Scholars is a comprehensive, multi-year program designed to help promising yet challenged urban students in Kansas City prepare for and complete a college education. The program provides support to students beginning in seventh grade and works with students until they complete college.

Again, thanks to all these companies for joining together to support the event and the organization.

# Coming Attractions

**July 18<sup>th</sup>**

## **MAMBDC Minority Business Enterprise Certification Orientation**

Need help navigating through the maze of certification? The MidAmerica Minority Business Development Council provides a certification application orientation the third Wednesday of each month. For more information or to RSVP visit the MAMBDC website at [www.mambdc.org](http://www.mambdc.org) or contact Ronald Hopkins at [Ronald.Hopkins@mambdc.org](mailto:Ronald.Hopkins@mambdc.org) or call 816-221-4200 ext. 104.

July 25, 2006

12:00 to 1:30 p.m.

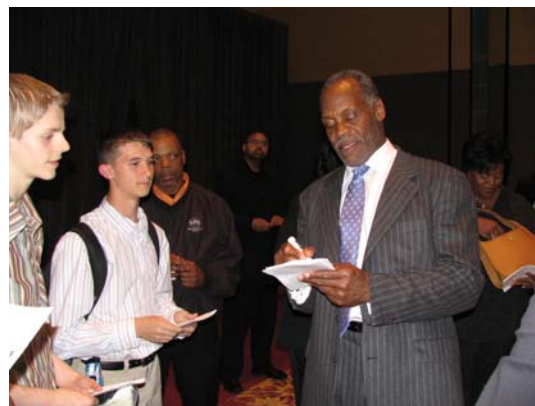
**Club Capri**  
**Sponsored by**  
**Isle of Capri Casino**



**1800 East Front Street**  
**Kansas City, MO 64120**

### **What is the Spotlight Luncheon?**

This networking effort is a venue designed for corporate buyers to meet and learn about some key minority business owners from a specific business discipline, during an informal luncheon with their peers.



Danny stayed afterward to sign autographs and speak with the guests on a more intimate level.

## **MidAmerica Minority Business Development Corporate Roundtable on “Developing a World Class Supplier Diversity Process: The Alignment of Strategy, Structure, and Culture”**

Held June 14th  
Beech Activity Center-Queen Anne Room  
9710 E. Central  
Wichita, KS 67206

Sponsored by:



**Raytheon** Aircraft Company



The purpose for this roundtable discussion was to enhance spending with minority suppliers and/ or to improve the overall supplier diversity performance. Ralph G. Moore, President of *Ralph G. Moore & Associates* (RGMA) brought his expertise to Wichita to discuss how to integrate business diversity into changing

During the luncheon each pre-selected MAMBDC certified business owner gives a short presentation to provide information about what they do, and general details about their capacity and experience.

July's featured group of certified business owners are:

- **GSC Lighting**

Contact: Anna Pena-Roberts

Description: Electrical supplies, lighting fixtures, lamps, custom lighting and street lighting.

- **Total Sodding and Seeding**

Contact: Martin D. Randolph

Description: Sodding, seeding, hydro-seeding, hauling, finish grading, dirt work, erosion control, Hydro-mulch, planting

- **General Container**

Contact: J.J. Reed

Description: Recycling, site services contractor, waste management

- **JSI, LLC**

Contact: James Davis

Description: Janitorial supplies, paper products, sanitary products, maintenance/janitorial equipment, industrial chemicals and supplies

- **J & J Professional Janitorial Lawn Services**

Contact: Andre James

Description: Expert office and commercial janitorial services, including floor care, carpet cleaning, restroom sanitation, construction site cleanup and janitorial supplies

**This luncheon is for corporate members only!**

To RSVP please visit the MAMBDC website at [www.mambdc.org](http://www.mambdc.org) or by email Chris Kelly at [Chris.Kelly@mambdc.org](mailto:Chris.Kelly@mambdc.org) or 816-221-4200 ext. 103.

business model.

**Workshop Objectives:**

- Benchmark participant's programs with the *RGMA Five Levels Of Supplier Diversity Programs*
- Update the Supplier Diversity value proposition
- Discuss the importance of MBE capacity building strategies
- Review approaches for integrating supplier diversity into strategic sourcing
- Explore best practices in second tier program management
- Examine how to integrate lessons learned into participant's Action Plans

There were approximately 30 attendees for this event representing city and state officials and corporate buyers



Pictured from left to right Ron Harland of EVOLV Solutions, Ralph G. Moore of RGMA, Donna Wright, VP of MAMBDC Wichita location, Troy Stremming, Vice President Government Affairs, Ameristar Casino Hotel Kansas City and MAMBDC Chairman on the Board.